



51st Annual

# WIVK Christmas Parade Application

Friday, December 6, 2024 at 7:00 p.m. (step-off at 6:45 p.m.)

This application is designed to provide our parade committee with information about your unit's involvement in the parade. The application deadline is **Wednesday, November 6, 2024** and must be *complete* in order for your unit to be considered.

The entry fee is \$150. We accept cash and checks. **Checks payable to: Cumulus Knoxville**

Please mail your application and entry fee to: Attn: Christmas Parade | WIVK | 4711 Old Kingston Pike Knoxville, TN 37919

A. Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Please describe your parade unit (vehicles, animals, twirlers, etc.) \_\_\_\_\_

B. How many people TOTAL will be a part of your unit (walking, driving, riding, etc.) \_\_\_\_\_

Will you have people *walking* in your unit? \_\_\_\_\_ If yes, how many? \_\_\_\_\_

Will your unit include amplified music? \_\_\_\_\_ If yes, live or recorded? \_\_\_\_\_

Will your unit include a vehicle? \_\_\_\_\_ If yes, what kind? \_\_\_\_\_ Exact ft: \_\_\_\_\_

Will your unit include a float/trailer? \_\_\_\_\_ Exact ft: \_\_\_\_\_

\*Will your unit include animals? \_\_\_\_\_ If yes, what kind and how many? \_\_\_\_\_

Will your unit include any other elements; if yes, what? \_\_\_\_\_

**TOTAL FEET for your parade unit** \_\_\_\_\_ (if you do not provide an accurate total your unit will not be considered)

**Please note: MAXIMUM LENGTH FOR YOUR UNIT IS 50 FEET (this includes vehicle + float + any other extension)**

**Please note: Any item not listed in sections A. and B. (above) will NOT be permitted to participate in the parade.**

\*Horses are NOT permitted. All other animals must be placed on a float or in a vehicle and may NOT walk in the street.

C. Completion of this entry form does not guarantee your participation in the parade. We want to include as many units as possible, but space is limited so you will be contacted to confirm your entry. In the event that all available spaces are filled, your money will be refunded. Refunds will not be made for any other reason.

SCRIPTING FOR COMMENTARY: *Using only the space provided*, please provide a brief description for the parade announcer

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I acknowledge that I have read and agree to abide by all guidelines and rules set forth in the **2024 WIVK Christmas Parade Manual**. I also certify that every participant in my unit will sign a release form and return to WIVK *no later than* **Friday, November 22, 2024**.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_